“Kentucky recipes come from the land, and the heart.”

Otto’s
Northern Kentucky River Region

With its eclectic dining room and sidewalk tables, there’s no doubt Otto’s is a local hot spot. Just don’t be surprised if it feels more like you’re dining at Chef Molly Thompson’s home.
Blue Raven
Kentucky Appalachians Region
Chef Matt Corbin’s Southern staples with modern twists reflects his unwavering commitment to serving quality Appalachian ingredients prepared with flare.

Holly Hill Inn
Bluegrass, Horses, Bourbon and Boone Region
Tucked inside a charming inn in the heart of horse country, historic Holly Hill welcomes guests who rave about the restaurant’s elevated menu featuring traditional Bluegrass recipes in an elegant setting.
Lilly’s
Bourbon, Horses and History

Few restaurants celebrate local farms and food as passionately as Lilly’s. It’s part of Chef Kathy Cary’s mission to provide an unparalleled dining experience that reflects the true flavors of the Bluegrass.

Meals to Remember. Moments to Savor.

Some of our favorite memories take place around the table, where friends and family come together to celebrate good food and good fortune. In Kentucky, those memories are seasoned by talented chefs who are creating a buzz-worthy food scene that is making everyone take notice. A scene that honors the past, embraces the future and helps you make the most of the present.
KENTUCKY RECIPES COME FROM THE LAND, AND HEART.

Every ingredient prepped—always by hand, no shortcuts. Sauce pans hot, glasses lined up, everything just so. Seeing my vision come together, step by careful step, into a finished dish—that is what honors Kentucky’s pace. This is what good food can do. Visit BetterintheBluegrass.com for the full story.
Kentucky Recipes Come From The Land, And Heart.

Opening my own restaurant was a lifelong dream. Finding the best ingredients and doing as little as possible to them—that’s something special. Seeing a downtown come to life, knowing I’m a part of it. This is what good food can do.
Visit BetterInTheBluegrass.com for the full story.
KENTUCKY RECIPES COME FROM THE LAND, AND HEART.

Every face in the restaurant—families. The satisfaction of feeding my community, there’s nothing like it. Taking fresh, simple ingredients and transforming them into something extraordinary can make a smile. This is what good food can do.

Visit BetterintheBluegrass.com for the full story.
digital
tv
Building on the Momentum

1. Additional TV and Print Production
   - 12 total locations around the state
2. Kentucky Recipes
   - 10 videos/postcards of unique KY dishes
3. Industry Partnerships
   - What chef should we feature from your destination?
     - www.bit.ly/KYculinary
James Beard Dinner & Media Mission
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